



Product Catalog Management Overview

Your product feed is customized to make sure the RevCascade system is getting all of the attributes the retailer's dropship system requires from the vendors you work with. During the initial onboarding process, vendors can download a template to fill out and re-upload once they have completed all necessary information. We can also use the Proposals system to populate your product information. (Reach out to RevCascade Support Team if you wish to transition over to the Proposal Tool)

At a minimum, we recommend requiring the following attributes per product in your template file:

- > SKU
- > Name
- > Wholesale Cost
- > Shipping Height
- > Shipping Length
- > Shipping Weight
- > MAP
- > Description
- > Shipping Width
- > Image URL (1)

A. Navigating your Product Catalogs

1. SKU Column: This column contains the **Vendor SKU** (also known as, "VPN" *Vendor Part Number*, "MPN" *Manufacturer Part Number*) Using the search bar within the products summary page you can enter your Retailer SKU (if used) and/or UPC Code to search for an item.

Products

SKU	Brand	Name	Inventory	Sellable?
SKU1	Vendor1	 Magnolia Shelf Caramelized/Exotic	9 Mar 27	Yes
SKU2	Vendor1	 Currant Long Bench Caramelized	0 Mar 19	Yes

2. Brand Column: This column contains the **Vendor Name** to identify which vendors product you are viewing



Products

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SKU1	Vendor1	Magnolia Shelf Caramelized/Exotic	9 Mar 27	Yes
SKU2	Vendor1	Currant Long Bench Caramelized	0 Mar 19	Yes

3. Name Column: The Name columns contains the products description

Products

SKU	Brand	Name	Inventory	Sellable?
SKU1	Vendor1	Magnolia Shelf Caramelized/Exotic	9 Mar 27	Yes
SKU2	Vendor1	Currant Long Bench Caramelized	0 Mar 19	Yes

4. Inventory Column: The inventory column contains the current inventory amount of the product

Products

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SKU2	Vendor1	Currant Long Bench Caramelized	0 Mar 19	Yes

5. Sellable: The Sellable column contains a “Yes” or “No” value. If the value is “No”, it is recommended that you reach out to that vendor and request further clarification. Typically this value is set to “No” if the item is out of stock for the time being.

Products

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SKU1	Vendor1	Magnolia Shelf Caramelized/Exotic	9 Mar 27	Yes
SKU2	Vendor1	Currant Long Bench Caramelized	0 Mar 19	Yes

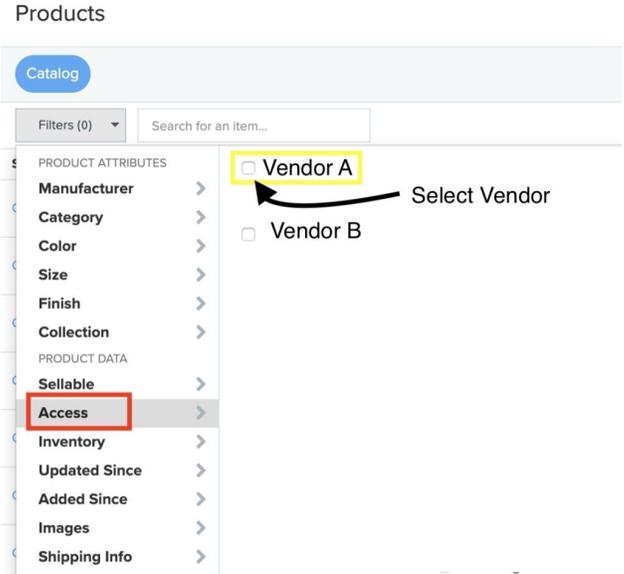
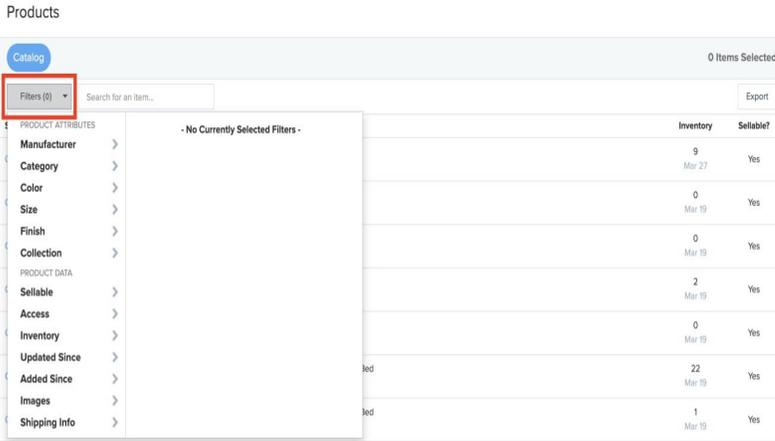
B. Filtering Options for Product Catalog Management



The Products Summary Page can be filtered by many different product attributes. Click the **Filters** widget in the top left-hand corner of the page to begin filtering.

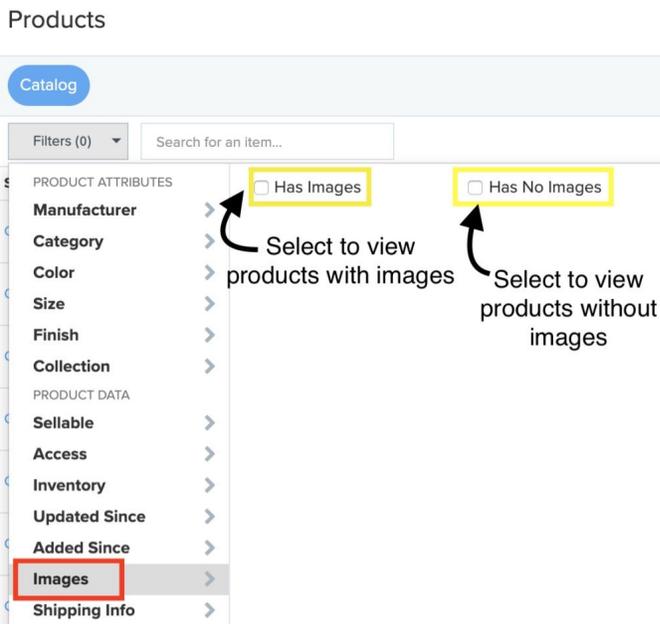
1. Filter **Access** to Vendor Product Catalog

If you are conducting a search on all products per vendor, select **Access** under *Product Data* to begin selecting the vendor(s) you want to start viewing product information for.



2. Filter which product do or do not have **images** available

If you require your vendors to provide an image within the RevCascade portal, you can conduct a search within their product catalog for all products that do not have an image available



3. Filter based on the date product was **added since**



If a vendor confirms product being loaded on a specific date, you can conduct a search by selecting **added since**

Products

Catalog

Filters (0) Search for an item...

PRODUCT ATTRIBUTES

- Manufacturer >
- Category >
- Color >
- Size >
- Finish >
- Collection >

PRODUCT DATA

- Sellable >
- Access >
- Inventory >
- Updated Since >
- Added Since** >
- Images >
- Shipping Info >

Calendar: April, 2019

Mo	Tu	We	Th	Fr	Sa	Su
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	1	2	3	4	5
6	7	8	9	10	11	12

Select Date product was "imported"